



KMOV
One Memorial Drive
St. Louis, MO 63102

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract #**847108**

Schedule Dates 08/08/12-08/14/12
Advertiser Crossroads GPS (33741)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Non-Ballot Issue (1196)
Brand CROSSROADS GPS MO (126616)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6424 /
CPE 12/11/886
Account Types National/Political Issue - Agency
Billing Type Standard
Comments CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06265015
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,843.75
Net Total \$38,781.25
Sales Tax

St. Louis (KMOV) (KMOV)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	86	\$45,625.00
Grand Total:	86	\$45,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	48386- News @ 5am					1				1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/7/12
2.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	20055- News @ 6pm M-F					1				1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/7/12
3.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	20015- News @ 6am M-F					1				1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/7/12
4.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	20053- Entertainment Tonight					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/7/12
5.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	131968- CBS This Morning					2				2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/7/12
6.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	114240- Nate Berkus Show					1				1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/7/12
7.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	98273- Great Day St. Louis			1						1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	8/7/12
8.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20063- Late Show with David Letterman			1						1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/7/12
9.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20027- Inside Edition			1						1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/7/12
10.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20022- Price is Right			1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/7/12
11.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	12:28P- 2:57P (CT)			1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/7/12
12.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20023- News @ 12noon M-F			1						1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/7/12
13.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	28663- Dr. Phil			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



KMOV
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St. Louis, MO 63102

Crossroads Media LLC
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Suite 555
Alexandria, VA 22314-1576

Contract

847108

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Agency/T-Code Crossroads Media LLC (2774)/055317791
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Brand CROSSROADS GPS MO (126616)
Salesperson Johannessen, Jordan (2818)
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Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6424 /
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Account Types National/Political Issue - Agency
Billing Type Standard
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Grand Total:	86	\$45,625.00

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14.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20054- News @ 5pm M-F			1						1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/7/12
15.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	48386- News @ 5am			1						1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/7/12
16.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20055- News @ 6pm M-F			1						1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/7/12
17.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20015- News @ 6am M-F			1						1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/7/12
18.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	20053- Entertainment Tonight			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/7/12
19.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	131968- CBS This Morning			2						2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/7/12
20.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	107454- NCIS : Los Angeles			1						1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NCIS: LA	8/7/12
21.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	114240- Nate Berkus Show			1						1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/7/12
22.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20062- News @ 10pm M-F				1					1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/7/12
23.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	98273- Great Day St. Louis				1					1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	8/7/12
24.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20063- Late Show with David Letterman				1					1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/7/12
25.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20027- Inside Edition				1					1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/7/12
26.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20022- Price is Right				1					1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/7/12

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Political - Non-Ballot Issue (1196)

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CROSSROADS GPS MO (126616)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

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MARONEY,STEPHANIE

Phone/Fax

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CPE

12/11/886

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CommentsCROSSROADS GPS
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Betsy Waxberg

CO-OP

No

Headline #

06265015

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$6,843.75

Net Total

\$38,781.25

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Aug. 2012

86

\$45,625.00

Grand Total:

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27.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	12:28P- 2:57P (CT)				1					1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/7/12
28.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20023- News @ 12noon M-F				1					1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/7/12
29.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	28663- Dr. Phil				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/7/12
30.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20029- Young and the Restless				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	8/7/12
31.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20054- News @ 5pm M-F				1					1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/7/12
32.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	48386- News @ 5am				1					1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/7/12
33.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20055- News @ 6pm M-F				1					1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/7/12
34.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20015- News @ 6am M-F				1					1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/7/12
35.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	20053- Entertainment Tonight				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/7/12
36.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	131968- CBS This Morning				2					2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/7/12
37.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	114240- Nate Berkus Show				1						\$125.00		St. Louis (KMOV) (KMOV)	NATE BERKUS	8/7/12
37.0.1	Preempt	08/08/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - Paid Prog	

CONFIRMATION CONTRACT

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Salesperson

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Account Types

National/Political Issue - Agency

Billing Type

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Headline #

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20062- News @ 10pm M-F						1			1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/7/12
39.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	98273- Great Day St. Louis						1			1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	8/7/12
40.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20063- Late Show with David Letterman						1			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/7/12
41.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20027- Inside Edition						1			1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/7/12
42.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20022- Price is Right						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/7/12
43.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	12:27P- 2:57P (CT)						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/7/12
44.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20023- News @ 12noon M-F						1			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/7/12
45.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	28663- Dr. Phil						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/7/12
46.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20029- Young and the Restless						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	8/7/12
47.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20054- News @ 5pm M-F						1			1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/7/12
48.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	48386- News @ 5am						1			1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/7/12
49.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20055- News @ 6pm M-F						1			1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/7/12
50.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20015- News @ 6am M-F						1			1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/7/12

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51.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	20053- Entertainment Tonight						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/7/12
52.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	131968- CBS This Morning						2			2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/7/12
53.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	114240- Nate Berkus Show						1			1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/7/12
54.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20062- News @ 10pm M-F		1							1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/7/12
55.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	98273- Great Day St. Louis		1							1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	8/7/12
56.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/7/12
57.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20027- Inside Edition		1							1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/7/12
58.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20022- Price is Right		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/7/12
59.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	12:27P- 2:57P (CT)		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/7/12
60.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20023- News @ 12noon M-F		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/7/12
61.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	28663- Dr. Phil		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/7/12
62.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20054- News @ 5pm M-F		1							1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/7/12
63.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	48386- News @ 5am		1							1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/7/12

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National/Political Issue - Agency

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CO-OP

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65.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20015- News @ 6am M-F		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/7/12
66.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	20053- Entertainment Tonight		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/7/12
67.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	131968- CBS This Morning		2							2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/7/12
68.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	114240- Nate Berkus Show		1							1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/7/12
69.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	115379- Hawaii Five O		1							1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)	HAWAII 5-0	8/7/12
70.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	NEWS 4	8/7/12
71.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	8/7/12
72.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8A- 10A (CT)								1	1	\$650.00	\$650.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	8/7/12
73.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	20062- News @ 10pm M-F					1				1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/7/12
74.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	98273- Great Day St. Louis					1				1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	8/7/12
75.0	Normal Line / SPOT	08/09/12-08/09/12	4	:30	20063- Late Show with David Letterman					1				1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/7/12

CONFIRMATION CONTRACT

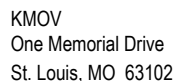
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract #	847108
Schedule Dates	08/08/12-08/14/12
Advertiser	Crossroads GPS (33741)
Agency/T-Code	Crossroads Media LLC (2774)/055317791
Product	Political - Non-Ballot Issue (1196)
Brand	CROSSROADS GPS MO (126616)
Salesperson	Johannessen, Jordan (2818)
Sales Office	TeleRep - New York
Buyer Name	MARONEY,STEPHANIE
Phone/Fax	(202) 559-6424 /
CPE	12/11/886
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	CROSSROADS GPS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	08/07/12
Last Modified	08/07/12
Entered By	Betsy Waxberg
CO-OP	No
Headline #	06265015
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$6,843.75
Net Total	\$38,781.25
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	86	\$45,625.00
Grand Total:	86	\$45,625.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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